

Alejandro took up golf along with other sports since the age of two. He played in several junior circuits both nationally and internationally. Originally from Mexico City, he decided to dedicate his life to golf which with the support of his family propelled him to attend the International Junior Golf Academy in South Carolina. During his time at IJGA he discovered another passion – art. This influenced him to commit to playing for the Savannah College of Art and Design where he acted as captain for 3 of his 5 years. Some of his achievements during his college career include:

- Most Valuable Player
- Best Teammate Award
- 3-time Sun Conference: All-Academic Team
- 3-time Srixon/Cleveland: Academic All-American Scholar
- 3-time Daktronics: NAIA Scholar-Athletes Award
- Multiple Top 5s
- Ranked within the top 150 NAIA Players
- Several school records

After graduating with a bachelor's degree in advertising and branding as well as a master's degree in creative business leadership, Alejandro chose to pursue playing professionally. He saw success swiftly after getting his Tour Card for the Professional Mexican Tour during his first attempt at Qualifying School. Within his first year as a professional he was ranked as high as in the top 40 in Mexico and 2686 in the world (per the Official World Golf Ranking). His playing experience includes PGA Tour Latin America, APGA, Mexican Professional Tour, and several mini tour events. Throughout this time, he racked up several top 5s and top 10s.

Unfortunately, an injury ended up putting a pause on his playing career which resulted in him choosing to specialize in body mechanics as well as injury prevention when it comes to coaching. During his time as an instructor, he has worked with several touring professionals, college players, elite amateurs, competitive juniors as well as recreational golfers of all levels. His players have won in several junior circuits internationally as well as national amateur championships. He is extremely data driven and figures out the most sustainable way to get from point A to point B while respecting the boundaries and limitations that each player's body has. Some of the services that he offers include:

- Private Instruction
- Speed Training
- Club Fitting
- Trackman Data Analysis
- Golf Specialized Workouts

His current specializations include:

-Putting

-Power & Energy Generation

-Performance & Course Management

Certifications:

-PGA Associate

-Titleist Performance Institute Level 1

-Capto Precision Putting Technology Level 1

Fun Facts:

-Lowest Round in Competition: 64

-Lowest Round: 61

-Holes in One: 5

-Favorite Club: 9 Iron

-Favorite Course: Lomas Country